Choosing Hosting for your WordPress Site

A talk for WordCamp Philadelphia ‘17
Kim White  @MrsCRW  WordPress.org kimwhite
Who is this session for?

Newbie
I have no idea what you're talking about. I need a website, that's what everyone keeps saying...

Not my first rodeo.
Been burned by bad customer support. It's all very confusing, what DO I need?

I like to tinker.
I can do backups and move a site myself, why would I want to pay someone else? I would like to offer hosting solutions to my customer.

First class geek.
I pay $5 a month for a VPS, add all the software to the server, love the command line, and would rather have total control. Bring it on!
I’m Kim

Building Websites for 18 years.

Using WordPress for 10 yrs.

Using WordPress professionally for 8 yrs.

Co-Organize our local WordPress Meetup, WordCamp and GDI chapter

My daughter works as UX/UI designer & developer in Pittsburgh and my youngest graduated college in May. Anyone need a mechanical engineer?
I should have thought of that...
What type of hosting will I be talking about?

Shared Hosting

Some Managed WordPress Hosting

NOT

Resellers, Cloud, VPS, Dedicated
Hosting is NOT your domain.

Hosting is where your website lives.

Your Domain points to where your website lives.

A Registrar is who you buy your domain from.

Your host can act as a Registrar.

I suggest you keep them separate. (IMHO)

Hover, NameCheap, Godaddy.... others
When working with a Developer

Hear who/what they suggest for hosting.

Don’t keep bad hosting to save $.

I spent 5 hours on tech support to keep a client's preferred hosting.
Things to think about....

POWER

PERKS

PEACE of MIND
POWER
What OS to Pick

Windows

Unix /(Linux)

Percentages of websites using various operating systems
Note: a website may use more than one operating system

W3Techs.com, 26 October 2017
WEB HOSTING

Choose one of our fine-tuned Web Hosting solutions!

[Tweets]

Craig Allen @craigger · 9m
Setting up WordPress on IIS is a nightmare. #NeverAgain
SSL
Does your host work with Let’s Encrypt?

Free SSL/TLS Certificates
HTTPS://yourdomain.com

[SSL/Security emblem and browser images showing secure and insecure connections]

https://community.letsencrypt.org/t/web-hosting-who-support-lets-encrypt/6920
Space / Size
How many “installs”, Websites, databases and/or domains?

Look at what you get for $4:

- **1** Website
- **5** Databases
- **Unlimited** Storage
- **Unlimited** Transfer
- **cPanel** Control Panel
- **Free** SSL & SSD
- **Turbo**
- **Anytime** Money Back Guarantee

```
Select

<table>
<thead>
<tr>
<th>Websites</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Space</td>
<td>50 GB</td>
</tr>
<tr>
<td>Bandwidth</td>
<td>Unmetered</td>
</tr>
<tr>
<td>Performance</td>
<td>Standard</td>
</tr>
<tr>
<td>Included Domains</td>
<td>1</td>
</tr>
<tr>
<td>Parked Domains</td>
<td>5</td>
</tr>
<tr>
<td>Sub Domains</td>
<td>25</td>
</tr>
<tr>
<td>Email Accounts</td>
<td>5</td>
</tr>
<tr>
<td>Email Storage</td>
<td>100 MB per account</td>
</tr>
<tr>
<td>Marketing Offers</td>
<td>—</td>
</tr>
<tr>
<td>Spam Experts</td>
<td>—</td>
</tr>
<tr>
<td>Domain Privacy</td>
<td>—</td>
</tr>
<tr>
<td>SiteBackup Pro</td>
<td>—</td>
</tr>
</tbody>
</table>
```
Domains - Do you need more than one?

**Parked Domain** (also called an Alias Domain)
is an additional domain name that leads to the same place as the main domain name for your account.

**Sub Domain** A subset of a registered domain name... Treated as a unique domain

**Addon Domain** A fully functional domain that can be created from within your control panel. This addon domain is a new, unique website hosted in a new folder on your account so that you can host several domains from one control panel.
Space
Storage / Disc Space / WebSpace

Traffic
Bandwidth / Monthly Transfer / Data Transfer / Pageviews / Visits

Speed
Ram / CPU’s
What do you need?

Email? Is it offered? / Are there limits?

Migration / Free Site Transfer / Site Builder (no! you’re using WordPress!)

One click install?

Staging area?

Ease of Use (relative to you)
PEACE
What would happen...

If your site went down?

If your email stopped working?

If your site was slow?

If your site got a virus? Hacked?

Do you know what to do? Who to contact?

How to access your site?
Backups
How often? How easy to restore?
(host provided? 3rd party, self managed)

Security
Included? Extra Cost? Plugin?

Support
Tickets, Phone, Email? 24 hour? US Based?
Some Backup / Security Options - in no particular order

<table>
<thead>
<tr>
<th>Service</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jetpack</td>
<td>● One Click Restore&lt;br&gt;● Security Scan</td>
</tr>
<tr>
<td>(host provided)&lt;br&gt;like - WP Engine</td>
<td>● Restore Points / They keep it secure!&lt;br&gt;● Tells me if a plugin is bad. One Click Staging</td>
</tr>
<tr>
<td>ManageWP</td>
<td>● Restore / Clone&lt;br&gt;● One touch updates to plugins.</td>
</tr>
<tr>
<td>Backup Buddy&lt;br&gt;iThemes Security Pro</td>
<td>● Plugins - Setup, storage</td>
</tr>
</tbody>
</table>
In today’s world a quality online presence can be more important than your phone...

So why not be open to pay as much a month for your website as your phone?
Thank You

@MrsCRW / kimwhite