

Choosing Hosting for your WordPress Site



A talk for WordCamp Pittsburgh '17
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Who is this session for?



Newbie

I have no idea what you're talking about. I need a website, that's whatever one keeps saying...



Not my first rodeo.

Been burned by bad customer support. It's all very confusing, what DO I need?



I like to tinker.

I can do backups and move a site myself, why would I want to pay someone else? I would like to offer hosting solutions to my customer.



First class geek.

I pay \$5 a month for a VPS, add all the software the server, love the command line, and would rather have total control. Bring it on!

I'm Kim

Building Websites for 18 years.

Using WordPress for 10 yrs.

Using WordPress professionally for 8 yrs.

Co-Organize our local WordPress Meetup, WordCamp and GDI chapter

My daughter works as UX/UI designer & developer here in Pittsburgh and my youngest graduated college in May. Anyone need an mechanical engineer?

What type of hosting will I be talking about?

Shared Hosting

Some Managed WordPress Hosting

NOT

Resellers, Cloud, VPS, Dedicated

Hosting is NOT your domain.

Hosting is where your website lives.

Your Domain points to where your website lives.

A Registrar is who you buy your domain from.

Your host can act as a Registrar.

I suggest you keep them separate. (IMHO)

Hover, NameCheap, Godaddy.... others

When working with a Developer

Hear who/what they suggest for hosting.

Don't keep bad hosting to save \$.

I spent 5 hours on tech support to keep a client's preferred hosting.

Things to think about...

POWER

PERKS

PEACE of MIND

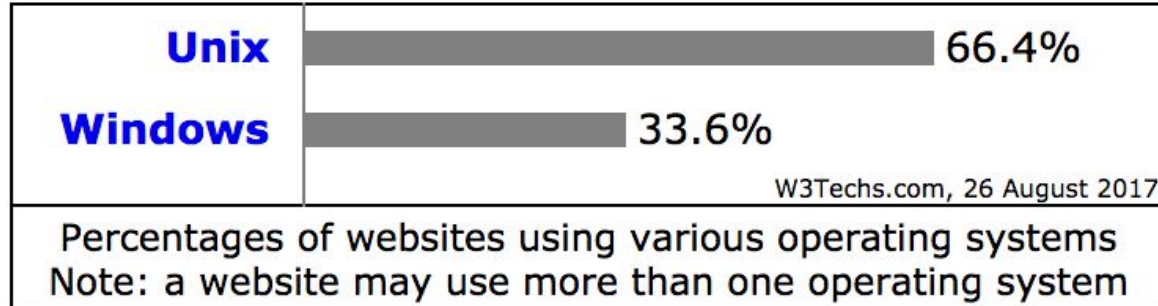
POWER

OS

What OS to Pick

Windows

Unix /(Linux)



WEB HOSTING

Choose one of our fine-tuned Web Hosting solutions!



Linux Plans



Windows Plans

LITE

Starting at

\$3.92

USD monthly

SWIFT

MOST POPULAR!

Starting at

\$4.90

USD monthly

TURBO

Starting at

\$9.31

USD monthly

WINDOWS SHARED HOSTING

Choose one of our fine-tuned Windows Shared Hosting solutions!



Linux Plans



Windows Plans

LITE

Starting at

\$4.90

USD monthly

SWIFT

Starting at

\$5.88

USD monthly

TURBO

Starting at

\$10.78

USD monthly

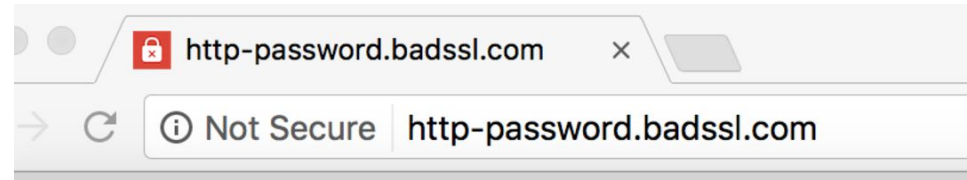
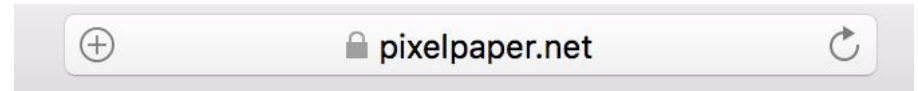
SSL

Does your host work with Let's Encrypt ?



Free SSL/TLS Certificates

[HTTPS://yourdomain.com](https://yourdomain.com)



<https://community.letsencrypt.org/t/web-hosting-who-support-lets-encrypt/6920>

Space / Size

How many “installs”, Websites, databases and/or domains?

Look at what you get for \$4:

- ✓ **1 Website**
- ✓ **5 Databases**
- ✓ **Unlimited Storage**
- ✓ **Unlimited Transfer**
- ✓ **cPanel Control Panel**
- ✓ **Free SSL & SSD**
- ✗ **Turbo**
- ✓ **Anytime Money Back Guarantee**

	Select
Websites	1
Website Space	50 GB
Bandwidth	Unmetered
Performance	Standard
Included Domains	1
Parked Domains	5
Sub Domains	25
Email Accounts	5
Email Storage	100 MB per account
Marketing Offers	—
Spam Experts	—
Domain Privacy	—
SiteBackup Pro	—

Domains - Do you need more than one?

Parked Domain (also called an Alias Domain)

is an **additional domain** name that leads to the same place as the main domain name for your account.

Sub Domain A subset of a registered domain name... Treated as a unique domain

Addon Domain A fully functional domain that can be created from within your control panel. This addon domain is a new, unique website hosted in a new folder on your account so that you can host several domains from one control panel.

Space

Storage / Disc Space / WebSpace

Traffic

Bandwidth / Monthly Transfer / Data Transfer / Pageviews / Visits

Speed

Ram / CPU's

PERKS

What do you need?

Email? Is it offered? / Are there limits?

Migration / Free Site Transfer / ~~Site Builder~~

One click install?

Staging area?

Ease of Use (this is relative)

PEACE

What would happen...

If your site went down?

If your email went stopped working?

If your site was slow?

If your site got a virus? Hacked?

Do you know what to do? Who to contact?

How to access your site?

Backups

How often? How easy to restore?
(host provided? 3rd party, self managed)

Security

Included? Extra Cost? Plugin?

Support

Tickets, Phone, Email? 24 hour? US Based?

Some Backup / Security Options - in no particular order

Jetpack

- [One Click Restore](#)
- Security Scan

(host provided)
like - WP Engine

- [Restore Points](#) / They keep it secure!
- Tells me if a plugin is bad. One Click Staging

ManageWP

- [Restore / Clone](#)
- One touch updates to plugins.

Backup Buddy
iThemes Security Pro

- Plugins - Setup, storage

In today's world a quality online presence can be more important than your phone...

So why not be open to pay as much a month for your website as your phone?

Thank You

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